



MAPP

Multicultural Association of
Property Professionals Inc.

SPONSORSHIP PROSPECTUS

MAPP Cultural Diversity Gala Dinner 2027

Thursday 18 March 2027 · 5:30pm · Melbourne Town Hall

The flagship evening of MAPP Cultural Diversity Week · #CultureBuildsUs

**CULTURE
BUILDS US**

Celebrating the cultures, stories and people shaping Victoria's property and built environment industry

An invitation to partner



On Thursday 18 March 2027, MAPP will host its flagship Cultural Diversity Gala Dinner in the Main Hall of Melbourne Town Hall.

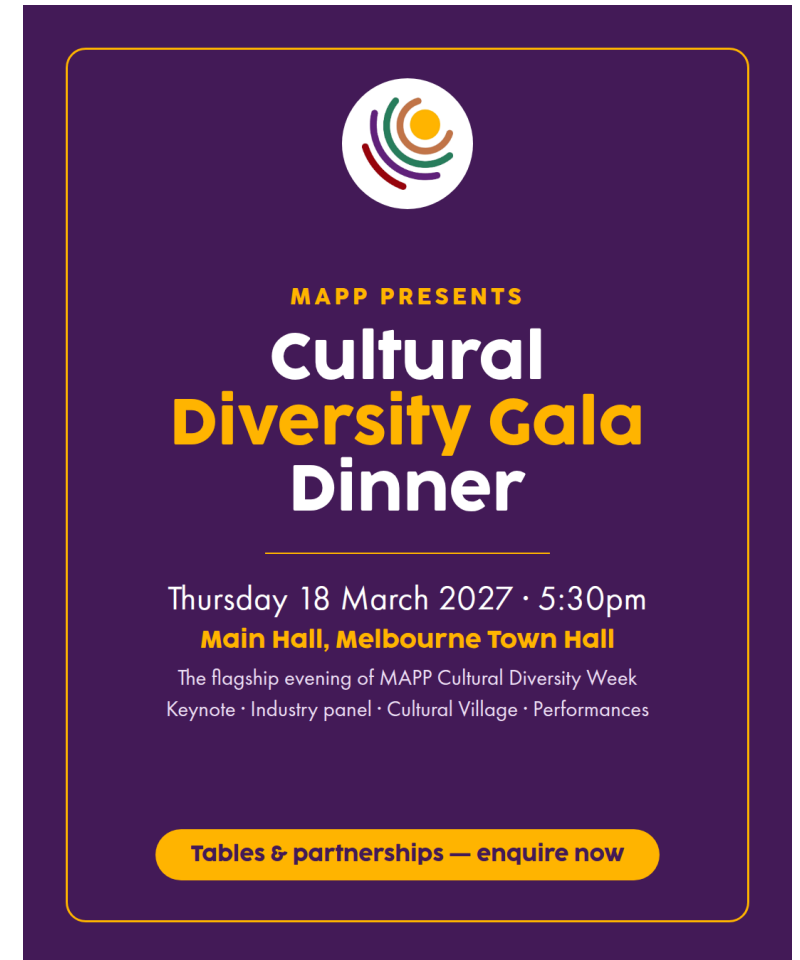
First of its kind signature evening celebrating the cultures, stories and people who shape Victoria's property and built environment industry.

We warmly invite your organisation to stand alongside us as a partner. This is a rare chance to bring 220+ leaders, emerging professionals and community voices together in one room.

Your partnership puts your organisation at the heart of the conversation on cultural diversity, inclusion and belonging in the built environment.

Culture builds us: Our people, our teams and our industry.

Partnering with the Gala is how leading organisations show they believe it.



About MAPP



Australia's first not-for-profit in the built environment focusing on Cultural Diversity · established 2023

The Multicultural Association of Property Professionals (MAPP) Inc. acknowledges and celebrates diversity by connecting and empowering professionals from culturally diverse backgrounds and works with leaders and allies across property, construction and the wider built environment to close the cultural diversity gap in senior leadership.

Highlights: Have organized 10+panel events with 120+professionals at each event, running Leadership programs, mentoring program, Atlas of Many, Cultural Diversity benchmarking, 2000+ followers on socials



Leader Spotlight & Atlas of Many

Profiling culturally diverse leaders across the industry at <https://atlas.mappnetwork.com.au/>



Mentoring, education & events

Connecting emerging talent with senior leaders and allies, and building cultural capability across the industry.
<https://mappnetwork.com.au/past-events>



Cultural Diversity Week

A first-of-its-kind, industry-wide week for the built environment — with the Gala as its flagship evening.

About the evening



A formal, sit-down celebration of culture, identity, connection and belonging

Positioned as a celebration, not simply a networking event, the Gala brings together professionals, leaders and emerging talent from across the built environment to hear inspiring voices, experience cultural performances, share a meal that reflects our many cultures, and connect. Guests are warmly encouraged to wear cultural or traditional attire. Our ambition is for it to become a signature annual celebration of multiculturalism in Victoria's built environment.

Event	MAPP Cultural Diversity Gala Dinner 2027
Date	Thursday 18 March 2027, during MAPP Cultural Diversity Week
Time	5:30pm – 10:00pm
Format	Formal sit-down dinner. Cultural Village, keynote, panel, performances, networking
Attendance	220+ guests
Venue	Main Hall, Melbourne Town Hall — 90–130 Swanston Street, Melbourne
Audience	Built environment professionals, industry leaders, emerging professionals, government & community representatives

The evening



An immersive, celebratory program · Main Hall, Melbourne Town Hall

5:30	Arrival, welcome drinks & the Cultural Village	The first hour : networking around Cultural Village community stalls (see next page)
6:45	Welcome to Country & formal welcome	MAPP welcome; the purpose and vision of the evening
7:00	Keynote address	An inspiring voice on cultural diversity, leadership and belonging
7:30	Dinner & cultural performances	A shared menu reflecting our cultures, with live performances
8:30	Recognition & stories of culture	Celebrating multicultural leaders and allies; connection continues
8:45	Recognition & stories of culture	Celebrating multicultural leaders and allies; connection continues
9:30	The commitment moment & close	A collective pledge to build belonging; thanks to all. Close 10:00pm

Indicative run of night; final timings confirmed with venue, catering and program.

The Cultural Village



The first hour of the evening: welcome, drinks and networking around a village of community stalls in the Town Hall foyer

As guests arrive from 5:30pm, they'll be welcomed into a Cultural Village: a vibrant display of stalls hosted by cultural community organisations, showcasing craft, dress, music, stories, culinary traditions and information from Victoria's diverse communities. The tone of the evening will be immersive and celebratory.



Community at the centre

Cultural community organisations are invited to host a stall, which is complimentary or subsidised.



An experience, not an add-on

Culture is woven through the night from arrival, not confined to one segment of the program.



A naming opportunity

The Cultural Village can be presented by our Cultural Partner. See the partnership packages.

Why partner

Brand alignment, senior networking, talent visibility and social impact



The opportunity

MAPP (est. 2023) is Australia's first multiculturally focused not-for-profit in the built environment. Our industry is diverse at entry level, but that diversity thins out sharply toward the top. The Gala turns that challenge into a celebration, and a call to action.

- Align your brand with cultural diversity leadership
- Connect with senior decision-makers and rising talent
- Demonstrate genuine social and ESG impact
- Support the mission to close the cultural diversity gap at the top
- Position your organisation as a champion of cultural diversity and inclusion within the property and construction industry.
- Strengthen staff pride and engagement through a purpose-driven event.

Who's in the room

220+ decision-makers and rising talent across:

- Architecture • construction • property • development
- Planning • engineering • infrastructure
- Professional & advisory services
- Senior leaders & executives
- Emerging and mid-career professionals
- Government & community representatives

The case for change: only 6.5% of ASX 300 directors are from non-Anglo-Celtic backgrounds — down from 9% in 2024.

Source: 2026 Board Diversity Index — Watermark Search International & AICD

Partnership packages



A tight, tailored set — Diamond and Platinum lead, with Cultural and Community partners

Diamond \$12,000	Platinum \$9,000	Cultural \$6,000	Community \$3,000
Presenting Partner (up to four)	Major Partner (up to six)	Presents the Cultural Village	Accessible • smaller orgs & NFPs

Also available, in-kind Partner (value-matched): Photography, printing, styling, catering, guest gifts, media or entertainment, recognised by category.
Investment levels are indicative and to be confirmed by MAPP. Every package can be tailored.

Diamond & Platinum



The two headline tiers

Diamond Sponsor \$12,000 (upto four partners)

- “Presented by” naming across the Gala & campaign
- A speaking moment on stage (based on schedule)
- Premium VIP table of ten in a prime position
- Headline logo: all collateral, main screen, photo wall, menus
- Headline logo on the campaign landing page & toolkit
- Branding at the Cultural Village entrance
- Dedicated social announcement, thank-you posts & event photography
- MC acknowledgement as Presenting Partner
- Funds three tickets for emerging professionals to attend the Gala dinner
- A post-event impact report
- Opportunity for culturally diverse leaders of the organization to join MAPP Atlas of Many.

Platinum Sponsor \$9,000 (up to six partners)

- Prominent logo across collateral & the main screen
- A reserved table of ten
- A cultural-showcase acknowledgement (based on program)
- Logo on the campaign landing page & in the program
- A shared partner announcement post
- Event signage, MC acknowledgement & event photography
- A post-event impact report
- Funds two tickets for emerging professionals to attend the Gala dinner
- Opportunity for culturally diverse leaders of the organization to join MAPP Atlas of Many.

Cultural, Community & In-kind



The partners who make the evening warm, inclusive and possible

Cultural Partner

\$6,000

- Presents “The Cultural Village” the stalls & welcome hour
- Branding across the Cultural Village & welcome space
- Recognised as enabler of performances & showcase
- Half table (5 seats) or 5 tickets
- Logo: program, screen, landing page
- MC acknowledgement with the cultural program
- Funds two tickets for emerging professionals to attend the Gala dinner

Community Partner

\$3,000

- Two tickets to the Gala
- Listing: program, screen, landing page
- Group social acknowledgement
- Deliberately accessible for smaller firms, NFPs & community organisations
- Funds one ticket for an emerging professional to attend the Gala dinner

In-kind Partner

Value-matched

- Category recognition (AV, Photography, Print, Styling...)
- Tickets scaled to your contribution
- Listing: program, screen, landing page
- Tailored contributions welcome — e.g. guest gifts, treats or services from what you do best

Packages at a glance



Every package can be tailored on request

Inclusion	Diamond	Platinum	Cultural	Community
Exclusive naming rights	•	—	—	—
Speaking moment on stage	•	—	—	—
Reserved table of ten	•	•	—	—
Half table / 5 seats	—	—	•	—
Tickets to the Gala	•	•	•	•
Funds emerging-professional tickets	•	•	•	•
Join Atlas of Many	•	•	—	—
Presents the Cultural Village	—	—	•	—
Logo on collateral & main screen	•	•	•	•
Branding at the Cultural Village	•	—	•	—
Program / screen / landing-page listing	•	•	•	•
MC acknowledgement	•	•	•	•
Social media recognition	•	•	•	•
Dedicated social announcement	•	—	—	—
Post-event impact report	•	•	•	•
First right of refusal 2028	•	—	—	—

Tables, tickets & community stalls



Tables & tickets

Table of ten	\$2,550
Individual — early bird	\$265
Individual — standard	\$290
MAPP member	\$250
Emerging professional / student	Concession

Pricing indicative and to be confirmed. A concession allocation keeps the evening accessible.

Host a stall in the Cultural Village

We invite cultural community organisations to showcase their culture in the Cultural Village during the welcome hour.

- Complimentary or subsidised for community groups
- Showcase craft, dress, music, stories, culinary traditions or information
- Located in the Town Hall foyer, activated 5:30–6:30pm
- A meaningful platform in front of industry leaders

Express interest: info@mappnetwork.com.au

Your impact and how we report it



Partnership value that lasts beyond the night

Within one to two weeks of the Gala, MAPP shares highlights and provides partners with a report against clear measures of success - suitable for internal, ESG and social-value reporting, and for your own communications.

We measure	So you can show
Attendance (220+) & organisations represented	Reach and industry engagement
Cultural backgrounds & disciplines represented	The genuine diversity of the room
Emerging professionals engaged	Investment in the next generation
Community organisations in the Cultural Village	Real community participation
Social media reach & engagement	Brand visibility from your support
New connections & post-event engagement	Lasting value beyond the night

Partners also receive curated event photography, and their support strengthens grant applications that extend the event's reach and legacy.

How to come on board



Diamond and Platinum partnership are limited— early conversations secure the best position and visibility across the full campaign.

1

Get in touch

Email info@mappnetwork.com.au with your organisation and preferred package — or ask us to tailor one.

2

We'll confirm the details

Inclusions, investment, and how your brand appears across the Gala and the campaign.

3

You're locked in

Featured from the next wave of campaign communications through to the post-event impact report.

info@mappnetwork.com.au • mappnetwork.com.au



MAPP

Multicultural Association of
Property Professionals Inc.

culture builds us.

Let's build it together.

MAPP acknowledges the Traditional Custodians of the lands on which we live and work, with special recognition of the peoples of the Kulin Nation, on whose Country this event will be held. We pay our respects to Elders past and present.

info@mappnetwork.com.au • [@mappnetwork](https://www.instagram.com/mappnetwork) • [#CultureBuildsUs](https://www.instagram.com/mappnetwork)